

**“UK – Electronic Components Industry - Our Annual Dinner”**

***Join Us for The Beautiful Game and Then Dinner, In ‘Beautiful Brighton’, Where Else...?***

**Thursday 23<sup>rd</sup> May 2019 – Jurys Inn, Brighton Waterfront Hotel.**

Dear ***ecsn Members and Guests,***

Together with our sponsors Gelec Ltd. and MMG Publishing Ltd., the Electronic Components Supply Network (ecsn) and the association's authorised distributor (afdec) members cordially invite you, your colleagues and guests to join us for our popular annual Football, Dinner and industry networking event in Brighton on Thursday 23<sup>rd</sup> May 2019

Our day starts at 10:00 at the Sussex Football association HQ in Lancing, West Sussex with the first kick-off in the 2019 Electronics Sourcing 5-A-Side Football Tournament. All ecsn members and their guests are invited to join in, entering either as an individual player or as a member of an industry team. Or can just take part as an enthusiastic side-line supporter. However you choose to participate it's essential that you register in advance. Access to the stadium is strictly via a personal registration badge, which will be issued in advance of the day. Lunch will be provided for all and there's ample free parking on site.

Moving on, why not chill-out and mingle with your friends, colleagues and guests in the bar of Jurys Inn - Brighton Waterfront Hotel before heading for the Noblesse Room at 18:00hrs to get the latest market insights with the “UK, European and Global Electronic Components Market Update“, delivered by Aubrey Dunford, Managing Partner, Europartners Consultants and ecsn's Market Analyst. Time then to return to the Atrium Bar before sitting down in the hotel's Renaissance Suite for dinner at 19:30hrs. This year we welcome Brian Wood MC, former Colour Sergeant, Princess of Wales's Royal Regiment to deliver our Keynote Speech. Brian shares his battlefield experiences while serving in the British Army in his engaging and inspirational presentation.

After dinner football professional and manager Guy Butters will deliver his summery of the day's football competition followed by prize giving and an auction of donated football memorabilia. Once again, the proceeds of the auction will be donated to local charity 'Albion in the Community'.

I do hope you and your colleagues will be able to join us in Brighton on the 23<sup>rd</sup> of May. You'll find a booking form on page 5. Note: We have negotiated a generous discount for ecsn members and guests for accommodation at the hotel. You'll need a discount code for you hotel booking and we'll provided it along with your event booking confirmation and payment receipt.

I look forward to meeting you on the 23<sup>rd</sup> May in 'Beautiful' Brighton'...



Sponsored by:





## “UK – Electronic Components Industry Dinner” – Evening Programme.

(Dress Code – Casual)

**18:00 A UK, European and Global Electronic Components Market Update...**



**Aubrey Dunford**  
Managing Partner

Europartners Consultants [www.europartners.eu.com](http://www.europartners.eu.com)



Aubrey Dunford is the Managing Partner of Europartners Consultants. He is the editor of the Europartners Annual Distribution Report and is engaged in a number of consultancy projects within the electronics industry.

Prior to joining Europartners in 2001 he worked for Philips for 25 years, holding a number of senior Marketing and Sales positions in the UK and Internationally in both the Semiconductor and Components Divisions.

## 19:30 Dinner – Introduction and Welcome



**Adam Fletcher**

Chairman

ecsn / afdec [www.ecsn-uk.org](http://www.ecsn-uk.org)



Fletcher has deep cultural exposure to business practice and process in electronic components markets particularly semiconductors in Europe, USA, Japan and was appointed Chairman of ecsn / afdec in May 2015 and Chairman of the International Distribution of Electronics Association (IDEA) in 2011.

## Our “Guest Speaker” This Evening....



**Brian Wood MC**

**Former Colour Sergeant, Princess of Wales's Royal Regiment**

Brian Wood was awarded the Military Cross, one of Britain's highest awards for gallantry in combat, by Her Majesty The Queen II, following his courageous leadership under enemy fire in Iraq.

In the heat of a lethal close quarters battle, fighting outnumbered, he seized the initiative, taking a split-second decision to lead his men into the teeth of enemy fire in the first bayonet charge by British soldiers in 25 years. Leading from the front, he put his own life in great danger. Under his command, Brian's men defeated the enemy without sustaining any serious casualties themselves. Their actions that day saved many other soldiers' lives.

During a 16 year military career, Brian led British troops across the full spectrum of battle from training to fighting; from operations in the Balkans to high intensity combat in Iraq and Afghanistan. Throughout his Army career he had to make life-or-death decisions, frequently in hazardous battle situations, usually under great pressure and often against the clock. There is no greater leadership challenge than motivating men to put their lives on the line. To succeed they have to know that you are a meticulous and competent planner and commander who can be trusted with their lives.

Brian's military experience has equipped him to deliver highly inspirational and compelling sessions, sharing his experiences from the battlefield and suggesting ways that the lessons he has learnt can be applied in the corporate world.

## 21:30 Review of Today's Football Action and Auction of Football Memorabilia...



### **Guy Butters**

Professional Footballer / Manager

Albion in the Community [www.albioninthecommunity.org](http://www.albioninthecommunity.org)

Butters made his Tottenham debut in November 1988 in a League Cup tie versus Blackburn Rovers in which he scored an unfortunate own goal, he made his League debut as a goalscoring substitute that weekend in a 3-2 win against Wimbledon. He spent six seasons at Portsmouth FC and a further six years playing for Gillingham FC. He signed for Brighton FC on 29 August 2002.

Butters played his 600th professional game during 2006 having been runner-up in the club's official player of the season awards for the two previous years.

Butters left his job as manager of Winchester City on 1 October 2012, to go back to Brighton & Hove Albion, where he was to work for their charity arm, 'Albion in the Community'. This move was short-lived, when less than a week later he joined Conference South club Eastleigh as assistant manager...

May I take this opportunity to thank our sponsors Gelec and MMG Publishing LTD for their support of this event...



# **Member and Guest – Booking Form**

## **“ecsn - UK – Electronic Components Industry Dinner”**

*Thursday 23<sup>rd</sup> May '19 - Brighton.*

**Registration** – Please return this document via Email: [enquiries@ecsn-uk.org](mailto:enquiries@ecsn-uk.org) or by post to the above address.

Prices shown include VAT, a VAT invoice will be sent to you.

**Cost:** “Electronic Sourcing 5-A-Side Football Match” = FOC

“UK, European and Global Electronics Market Update” = FOC

“Dinner”: ecsn or accredited UK trade association member - Single Place= £95/person

2-to-5 Places = £85/person 6+ Places = £75/person

Non Member = £145/person

Please enter your contact details (phone number / Email address / business address) below:

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Guest Name	Organisation Name	Spectating at Football FOC	Market Update FOC	Dinner Place £	Total Cost £
				Total	£

**Payment: Invoice** – Please invoice my organisation for the full value of this registration / **Cheque** – A cheque for the full value of this registration is enclosed / **BACS** – Sort Code: 20-73-26 Account Number: 10104329 Name: ECSN Ltd.

**Additional Notes:** Any special dietary requirements etc...

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